



omnipro

ADMINISTRATIVE ACTIVITIES

E-COMMERCE
SERVICES

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1.1. Services For The E-commerce Industry

○ **CALL CENTER SERVICES:**

Our 24x7x365 call centers are equipped with infrastructure including email management software, call loggers and auto-dialers, IVR facilities, reporting, etc. Our professional call center agents further ensure that all your customer queries are answered in the best possible manner. Our services include:

- **Inbound Call Center**
- **Outbound Call Center**
- **Telemarketing**

○ **ACCOUNTING & BOOKKEEPING:**

Our accountants ensure your books are kept to order, and all income, expenses, liabilities, assets, and equity transactions are recorded and double-checked for continuity. Our accounting schedule works around the time set by you and is completely governed by your needs. Our services include:

- **Accounting Services**
- **Payroll Services**
- **Bookkeeping Services**

○ **DATA ENTRY SERVICES:**

With our help, your e-Commerce storefront will always be able to showcase the most unique and up-to-date content thereby creating a positive impression on the minds of your users. Our services include:

- **Data Processing**
- **Invoice Data Entry**
- **Data Cleansing**
- **Data Conversion**
- **Online Catalog and e-Commerce Data Entry**

1.2. Online Catalog and e-Commerce Data Entry

○ **LEAD GENERATION SERVICES:**

Identifying, nurturing, managing and converting leads into sales requires a lot of time and effort. For effective lead generation, you would require the skills of lead generation experts who have expertise in nurturing meaningful relationships with qualified leads and building valid results:









- **B2B LEAD GENERATION SERVICES**
- **B2B Appointment Setting Services We Offer**
- **Telemarketing Lead Generation**

Our e-Commerce Lead Generation Process Flow

01. Requirement Analysis	02. Building Portal for Engagement	03. Capture and Nurture Online and Offline Demand	04. Conversion of Traffic into Subscribers	05. Appointment Setting	06. Delivery of Lead Database
We complete the groundwork of assessing your needs by working in parallel with your sales agents and sales head.	After planning a lead generation strategy, we will improve the quality of your touchpoints to ensure that content grabs more eyeballs.	We push fresh and customized marketing content into the inbox and call the people to inquire about their needs, as well as, educate and enable decision-making.	We improve your web traffic and rate of sales inquiry by qualifying responsive traffic into potential leads that are ready to be contacted.	We match a ready-to-contact lead with our sales representatives so that leads can be warmed up for sales conversion.	Leads who qualify the furthest and meet your sales criteria are segmented into a standardized lead database. The list is dispatched in the format of your choice to be added into your CRM

1.3. Telemarketing Lead Generation

Why Choose Omni Pro for e-Commerce Lead Generation Services?

	Data Security	The lead data is a confidential document and it can do harm to your business and well as your target audience if handled with negligence. Therefore, we restrict file access to authorized members.
	High Accuracy & Quality Service	As we design custom campaigns and offers to effectively reflect your value proposition, we run quality assurance checks to ensure that the campaign is accurate and connecting well with the intended recipient.
	Scalability	Make your e-Commerce business ready for the booming traffic and diversifying markets by choosing appointment setting for e-commerce from Omni Pro.
	Pocket-friendly Pricing	Do you feel bogged down by the high cost of lead generation? If yes, fret not! We offer an affordable range of appointment setting for e-commerce. Our range of solutions is designed by keeping in mind the underlying needs of e-Commerce businesses.
	Single Point of Contact	Would you feel comfortable interacting with a familiar agent who will walk you through the lead generation process? Our single point contact will resolve most of your concerns without delay.
	Experienced Team of Lead Generation Agents	Project managers who come with various skill level and experience with team experienced in lead generation, data analysts.
	Modern Infrastructure	Our technology, security, and database infrastructure are cloud-based and centralized to improve the speed and accuracy of lead generation services.
	Lead Generation Software & Tools	Smart lead generation CRM that enables us to Automatically create a set of rules to convert people into CRM Contacts or CRM Leads based on certain triggering events, also allow us to interact with your customers through all channels, with real-time monitoring you have available to