



omnipro

ADMINISTRATIVE ACTIVITIES

Educational Solution

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1.1. Educational institutes have built apps to manage:

- Student list
- Fee payment list
- Course management
- Event management
- Event management
- Examinations
- Student Portal
- Admission application
- Grade calculation
- Student council election

1.2. LEAD GENERATION FOR EDUCATION SECTOR

What is Included in the Appointment Setting for Education Sector Offered by Omni Pro?

1. Appointment Setting:

We lock appointments after educating your leads about the products, services, and host of benefits. An informed lead will swiftly realize the value and more easily willing to become your customer.

2. Cold Calling:

When you choose Omni Pro for lead generation for education sector we ensure that the people we contact are less likely to turn down the engagement. We call verified people and initiate a conversation about your educational services and products. Our unique strategy involves presenting customers with solutions for their pain points.

3. Lead generation:

Introducing promising ideas and solution in the mind of your audience and nurture their interest until they are ready to become your customer.

What Steps Do We Follow in the Lead Generation for Education Sector?

1- Requirement Analysis:

We will analyze your needs to create a detailed documentation of your needs. This will be used as a reference to plan a detailed strategy

2- Building Portal for Engagement:

We will run a content marketing strategy on your website to make content and the website stand apart from the rest so that you become quickly discoverable

3- Capture & Nurture Online & Offline Demand:

The build your online and offline reputation by strategically making moves to become seen in competitive markets

4- Conversion of Traffic into Subscribers:

The audience who responds to your marketing promotions are walked through the process of lead nurturing to carefully guide them into sales stage

5- Appointment Setting:

Once leads are warmed, we map an appointment with your sales team for closing sales in the sales funnel

6- Delivery of Lead Database:

The qualified leads are quickly moved through the sales stage by handing over a comprehensive database of qualified leads

Lead generation for education sector:

Why Choose Omni Pro for Lead generation for Education Sector?

